





What is ChuChu?

ChuChu is a Myanmar expression meaning plastic bags. The term derives from the sound they make when rubbed.

The littering of plastic bags is a widespread environmental concern in Yangon, whose streets, roadsides and

drainage canals become daily dumping sites, negatively impacting the environment. With a view to raise awareness on the potential of

recycling plastic bags, ChuChu was initiated within the framework of a 3-year project "Environmental protection and sustainable devel-

opment: building local capacities on solid waste management in Yangon, Myanmar".

This project was funded by European Union and the Italian Ministry of Foreign Affairs, and co-implemented by the Italian NGO Cesvi,

the City of Turin, Yangon municipalitys Pollution Control and Cleansing Department, and Italian Institute ITHACA.

The ChuChu group started in April 20114 with 3 women, who learned to fuse layers of plastic bags and to sew them into new products.

Since then, with the support of Cesvi, the group has grown and become a social enterprise producing beautiful, useful and environmen-

tally friendly handicrafts with various recycled materials.



The process of plastic fusion

After cleaning, plastic bags are cut in various shapes. Different layers of plastic are then fused by heat together, forming one multi-color sheet.

Training

ChuChu is providing handicraft training to other organizations. For organizations which work in other parts of the country ChuChu is developing customized trainings and designs depending on local capacity, interest and available waste material. Place and length of training can be negotiated. Please refer to contact at the back.



ChuChu is selling mainly at its own workSHOP and at

Pomelo, a social enterprise promoting local handicraft,

located in downtown Yangon. Prices stated inside the

catalogue reflect the prices as given by ChuChu and may differ with

Pomelo or other retailers.

Wholesale

Large quantities can be orderd with reductions up to 30% directly at ChuChu workSHOP or through E-Mail. Shipment out of Myanmar can be arranged using DHL for around 12 to 20 USD/kg, depending on the size of order.







Ironing

The raw material we use for ironing is coming from plastic bags. The material is cut into peaces and then put together in layers and on top we use a wax paper for ironing.

Weaving

The raw material we use for weaving is coming from chips bags and other packaging plastic. The material is cut into stripes and then attached by heat to form a long string. The strings are folded and weaved using traditional weaving methods.

Crocheting

This is the least machinery involved technique; only scissors for cutting plastic bags into long stripes and a crochet needle for making the item.

Coffee mix weaving

The single bags are cut open on both sides, and then folded to an open 6 ring with no sharp edges. The rings are weaved together.







Accessories!







Simple foldable Wallet

Dimension: 20x8cm

Material: recycled plastic bags

Price: 3000

Women Wallet
Dimension: 20x8cm
Material: recycled plastic bags
Price: 6000

Smart Wallet
Dimension: 20x8cm

Material: recycled plastic bags, cotton lining inside







Tube Wallet
Dimension: 12x9cm

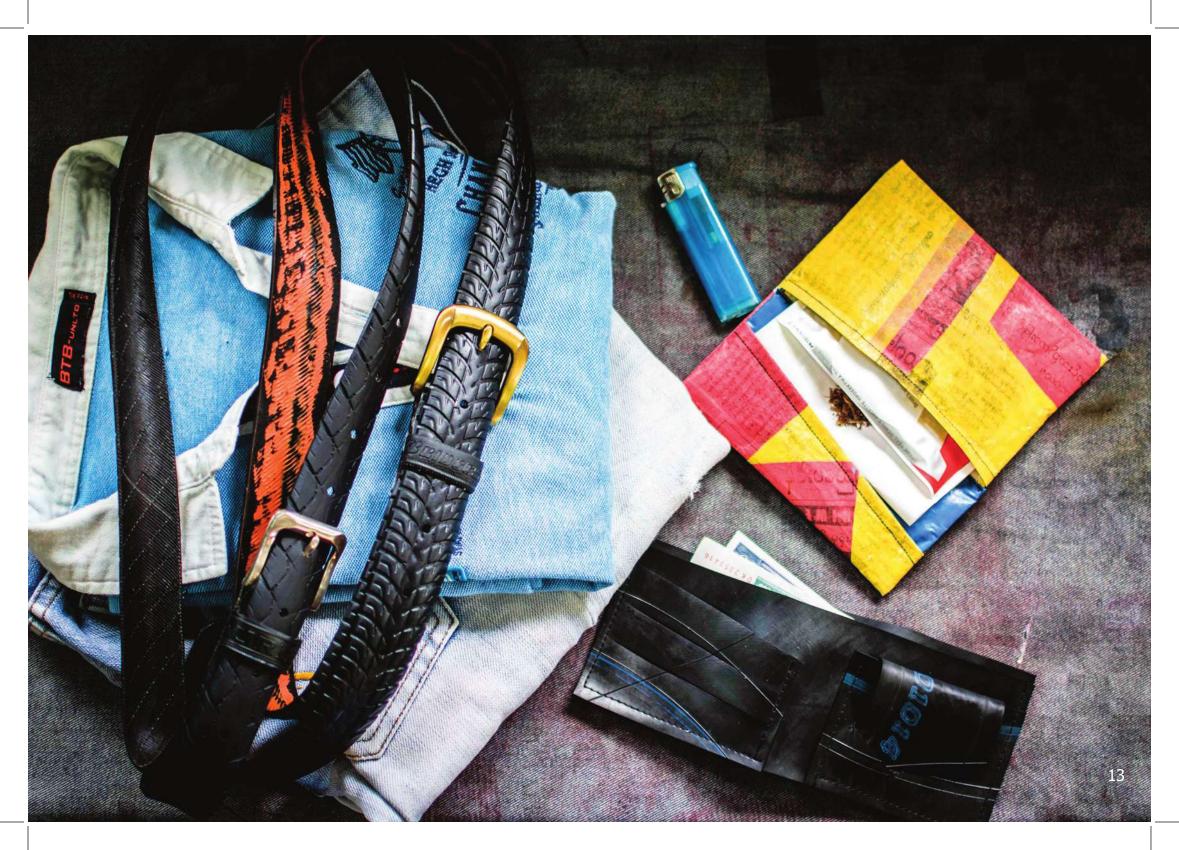
Material: recycled car tube

Price: 7000

Bike Belt Dimension: 80, 95, 110cm Material: recycled bicycle tire Price: 12000

Tube Pouch
Dimension: 12x8cm

Material: recycled motorcycle tube







Bussiness Card Holder

Dimension: 10x6cm

Material: recycled plastic bag

Price: 2000

Phone Wallet

Dimention: 18x11cm

Material: recycled plastic bag

Price: 3000

Tube Purse

Dimension: 21x11cm Material: recycled car tube

Price: 5000

Luggage Tag

Dimension: 10x7cm Material: recycled car tube Price: 2000

Passport Holder

Dimension: 13x9cm Material: recycled plastic bags Price: 4000

Tobacco Holder

Dimension: 15.5x8cm

Material: recycled plastic bag





Glasses Holder Dimension: 15.5x8cm

Material: recycled plastic bag, linen inside

Price: 2000



Plastic Purse Dimension: 20x15cm

Material: recycled plastic bag







Price: 3000



Carrier Bag Dimension: Material: 40x30cm recycled plastic bags Price: 5000

Document Folder Dimension: 35x25cm Material: recycled plastic bag







Dimension: 33x22x7cm

Material: recycled plastic bags

Price: 4000



Dimension: 20x10x10cm **Material:** recycled plastic bag

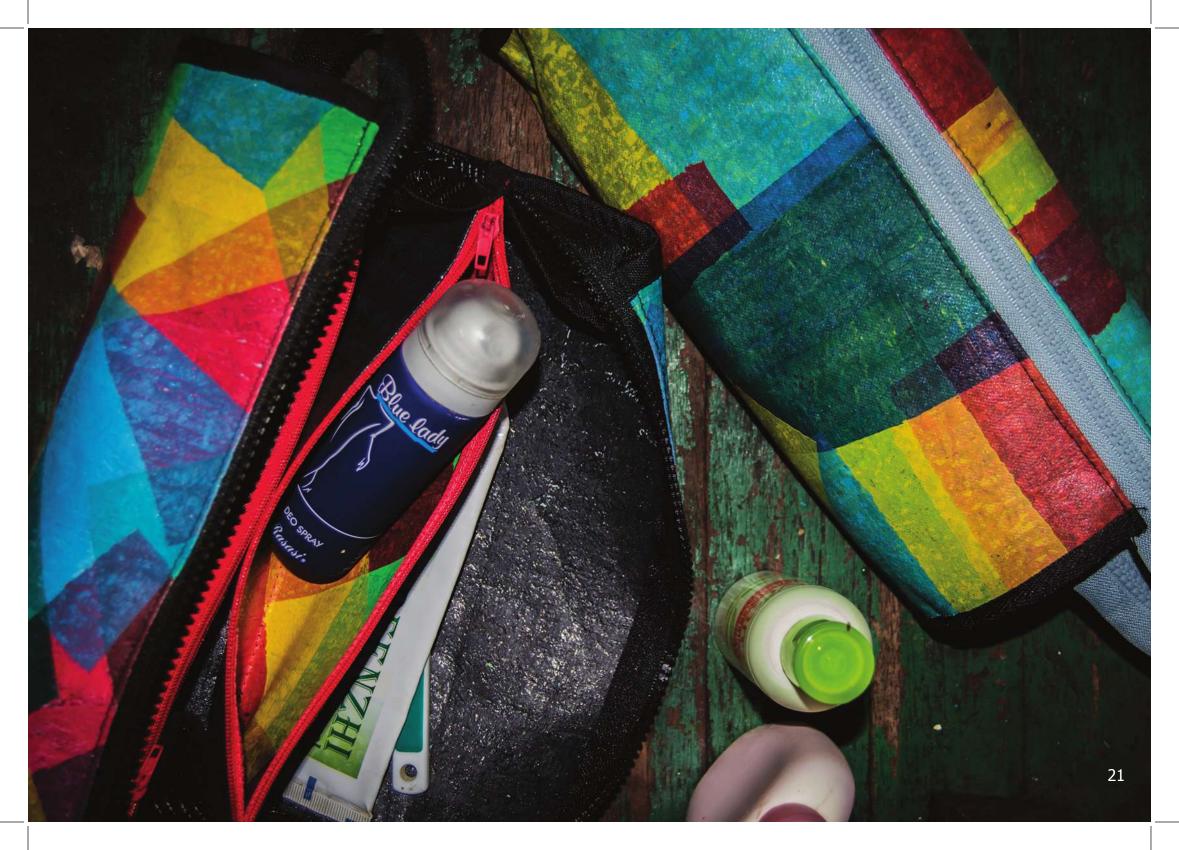
Price: 9000



Beach bags

Dimension: 45x45x15cm

Material: recycled plastic bag





Tube Bag

Dimension: 30x24cm

Material: recycled bicycle tube Price: 20.000



Tube Side Bag Dimension: 26x19cm

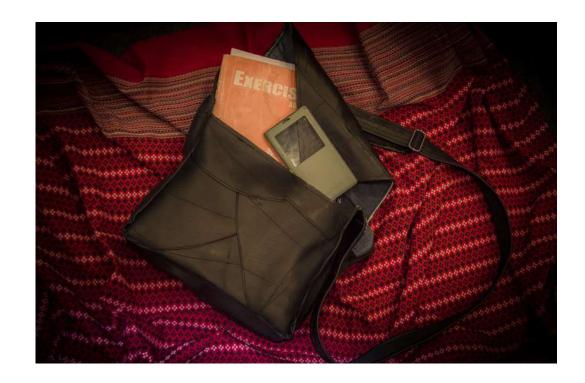
Material: recycled bicycle tube

Price: 20.000



Tube Messanger bag
Dimension: dimensions 33x 25x 6
Price: 25.000
Material: recycled rubber, recycled denim
Price: 12000





Tiffin Carrier bag Dimension: 38x15x Material: recycled rubber,





Weaved Notebook Sleave

Dimension: for 11 inch & 13 inch Material: recycled plastic, cloth

Price: 15.000



Tube Notebook Sleave

Dimension: for 11 inch & 13 inch & 15 inch

Material: recycled rubber, cloth

Price: 10.000



Household Goods!





Square Laundry bin Dimension: 45x60cm

Material: recycled plastic bag, Price: 12000



Dust Bin Dimension: 40x25cm, 30x21cm Material: recycled plastic bag





Square Bins

Dimension: 30x22cm, 27x19cm, 25x11cm

Material: recycled plastic bag Price: 6000, 5000, 4000



Laundry bag Round Dimension: 45x32x32cm Material: recycled plastic bag

Price: 12000

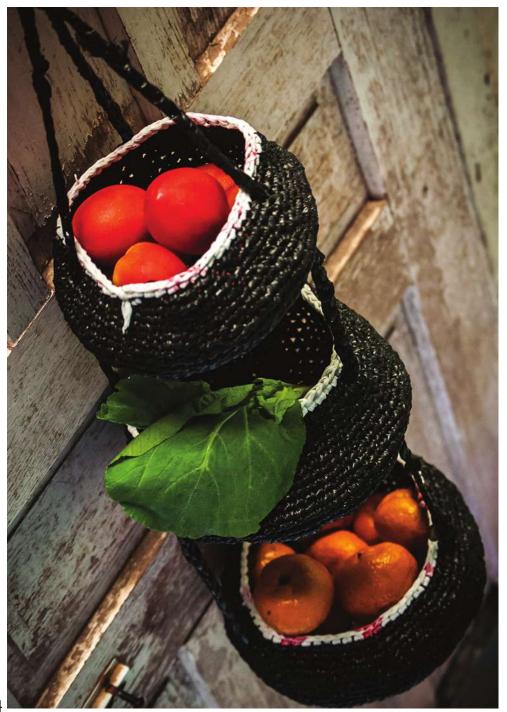
Crochet Bowls and Basket

Dimension: verious

Material: recycled plastic bag + wire

Price: 6.000, 4.000, 3.000 and 8.000





Hanging Baskets

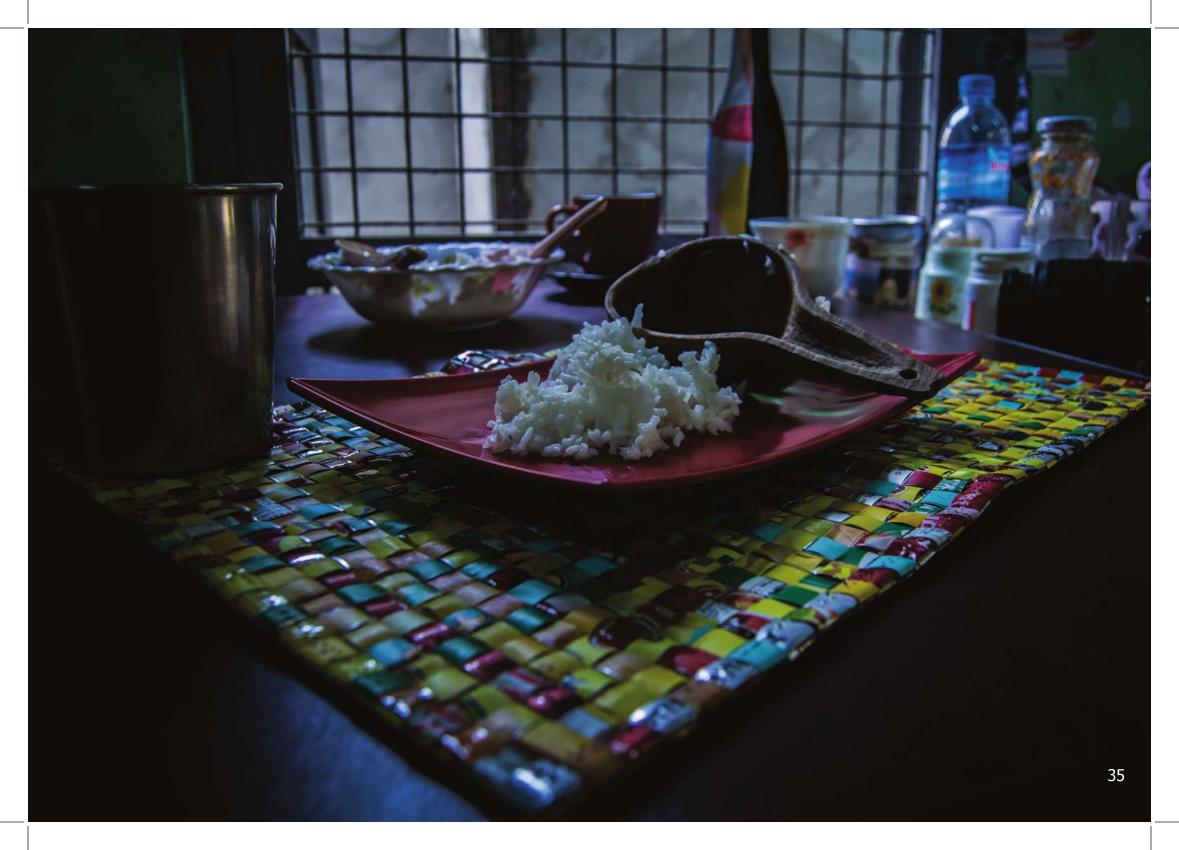
Dimension: 15x8cm

Material: recycled plastic bag

Price: set with 3: 10000, set with 2: 7000

Table Mat

Dimension: 43x29cm Material: weaved packaging







Bottle Cover Dimension: 34x8cm

Material: recycled plastic bag, recycled glass bottle

Price: 4000

Lamp Shade

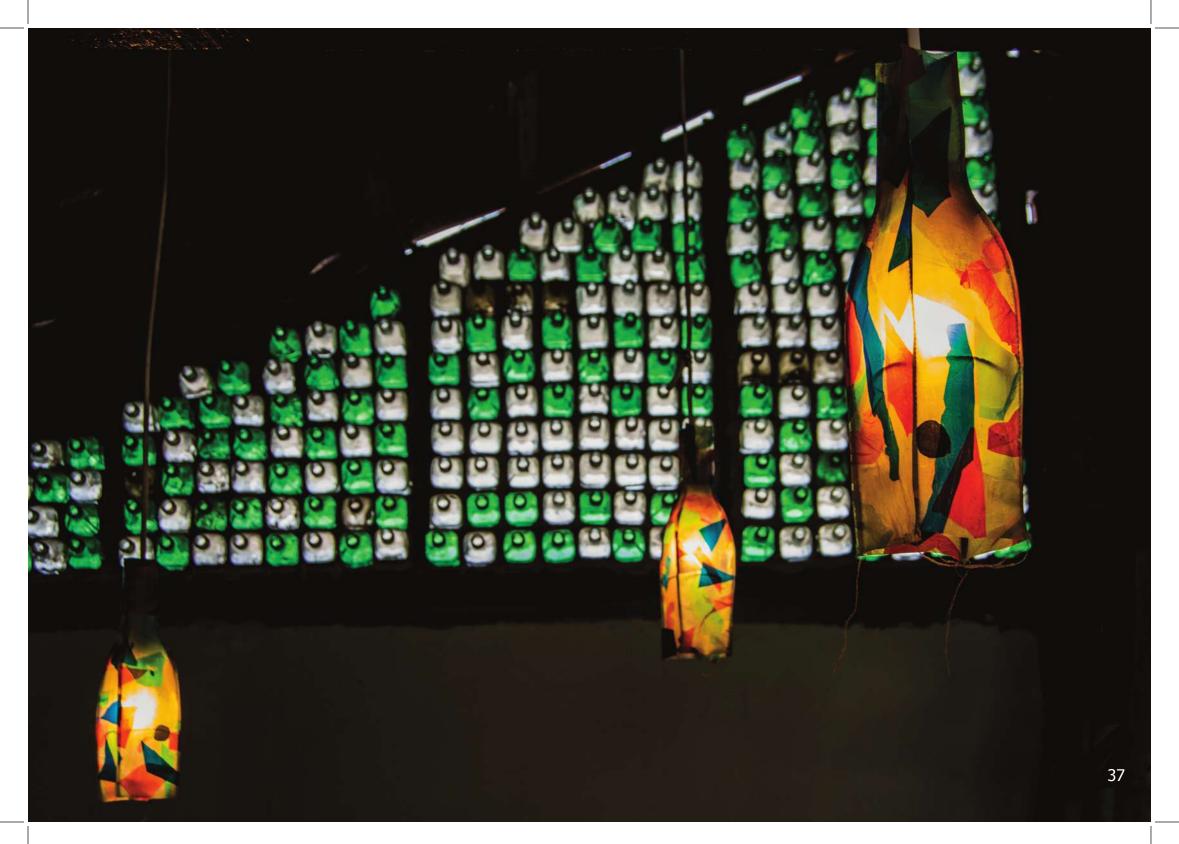
Dimension: 34x8cm Material: recycled plastic bag, recycled glass bottle

Price: 4000

Candle Shade Dimension: 9x8cm

Material: recycled plastic bag, recycled glass bottle

Price: 4500







Coffee mix Bin

Dimensions: 30x20cm, 21x16cm, 17x14cm

Material: weaved packaging Price: 8000, 6000, 4000

Weaved Box (2 inside boxes with cover)

Dimentions: 31x18x10cm

Material: weaved packaging

Price: 8000

Coffee mix Box (2 inside boxes with cover)

Dimensions: 30x18x10cm

Material: weaved packaging

Price: 8000

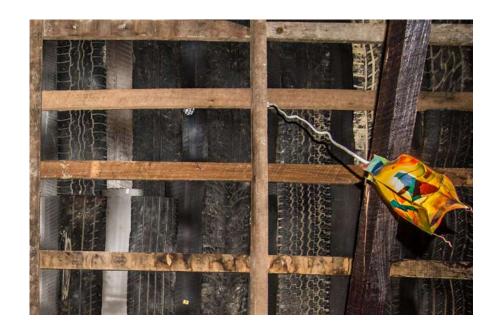






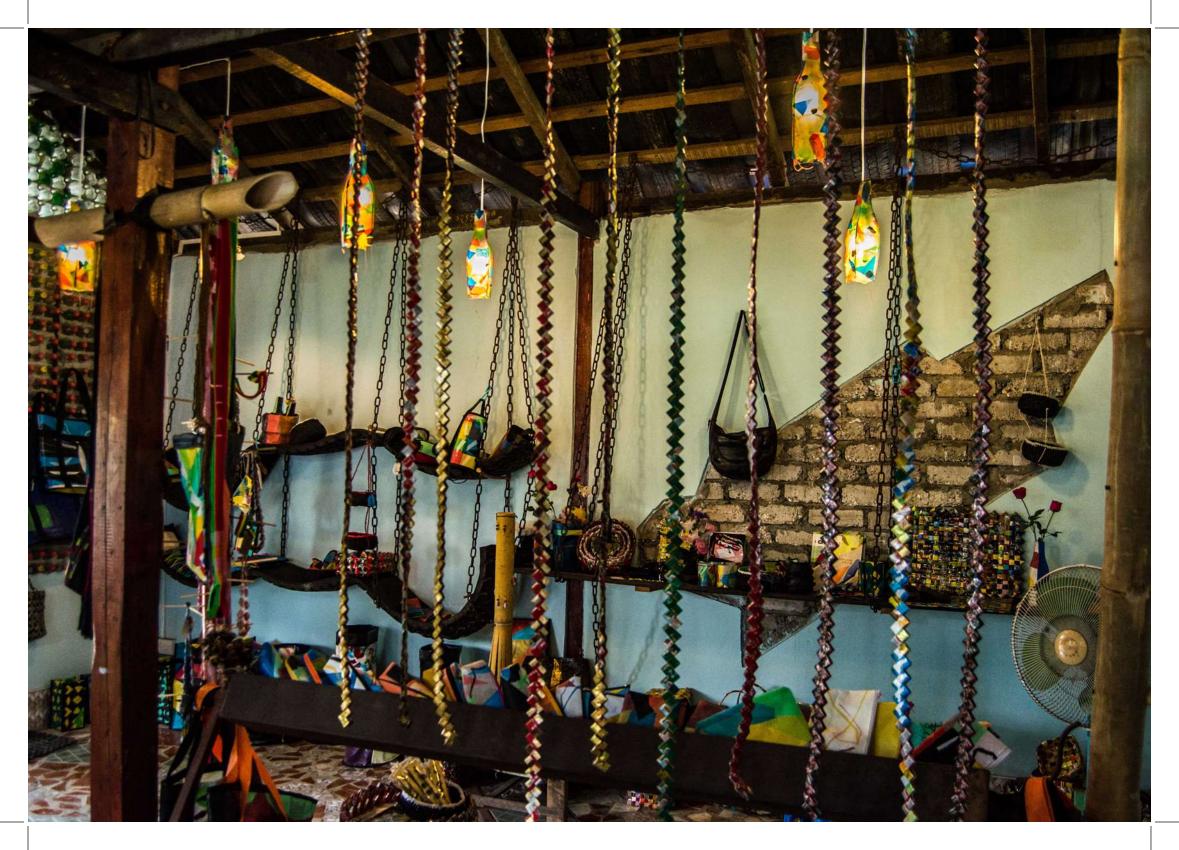
WorkSHOP

Our WorkShop is a unique house in the Dala Township south of Yangon. We used recycled material in the construction whenever possible, which resulted in an exotic architecture full of small inventions and ideas.









LINKS:

For updates on ChuChu's activities and products:

Facebook: www.facebook.com/kyutkyut@gmail.com. For more information on the SWM2 project:

SWM2 website: www.swmproject.eu



ChuChu WorkSHOP Open Daily 9am - 5pm

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